



PRESENTED BY:

Clark County Parks & Recreation

Clark County Art Committee

APPROVED BY: Clark County Board of County Commissioners

FUNDED BY: Clark County Art Fund

Centered: Clark County Median Art

SCOPE OF WORK: Clark County Public Art Program is seeking ten (10) artists, each to design and implement site-specific public artwork(s) in center street medians throughout Clark County. The prospective center medians are currently void of landscaping or signage and are ideal locations to implement art.

ARTWORK LOCATION: The artwork(s) locations are:

- 1.) McLeod north of Desert Inn: Daily traffic = 36,500 vehicles; District E.
- 2.) 4060 Pecos-McLeod Interconnect, just north of Flamingo: Daily traffic = 16,500; District E.
- 3.) Decatur north of the 215: Daily traffic = 35,500; District F.
- 4.) Windmill close to Rainbow: Daily traffic = 7,800; Districts A & F.
- 5.) Decatur (close to Flamingo): Daily traffic = 64,000; Districts A & F.
- 6.) East Reno Ave (close to Tropicana): Daily traffic = 20,000; District G.
- 7.) Eastern and Serene: Daily traffic = 64,000; Districts A & G
- 8.) 11357 N Decatur (roundabout in front of Clark County shooting complex) = 4,600; District B
- 9.) 2925 N. Pecos Road (close to Las Vegas Blvd) = 17,000; District D
- 10.) Durango and Lone Mountain: Daily traffic = 21,000; District C

Clark County reserves the right to change a selected site. Artists selected will be assigned to a site.

ELIGIBILITY: The project is open to all artists who reside in Clark County, Nevada, age 18 and over, regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical or mental disability. Clark County employees, whether part-time or full-time, are **not** eligible to apply. Artists currently under contract with Clark County for any project other than Zap, are **not** eligible to apply. The winning artist(s) will be required to provide their Social Security number or Federal Tax ID Number, **and will be required to attain a county and state business license prior to being contracted if they do not already have these licenses.** Artist teams are eligible to apply, including teams of artists from multiple disciplines; however, all artists must be local and able to prove they are residents of Clark County. An artist team must be led by a single artist, under whom the other team members will work as subcontractors.

Any applicant who attempts to influence or interfere with the artist selection process through coercion, persuasion, bribery, intimidation or threats to County employees, Art Committee members, community participants, project advisory committees, or any other person who may be a participant in the selection process will be disqualified.

ARTIST SELECTION PROCESS:

- 1) *Artist(s) will submit a letter of interest along with the submission requirements via Dropbox link or other form of compressed file transfer.* No hard copies, discs, or USB drives please. Also, please do not submit more than seven (7) images. All materials will need to be submitted by the application deadline **5 p.m. on Friday July 31, 2015.**
- 2) *Artists will be selected from submissions.* A jury will select artists, based on evidence of artistic excellence through the quality of past work, a letter of interest, project narrative and community involvement. (See Criteria for artists below).
- 3) *Selected artists will each receive \$17,500 for materials, fabrication, artwork transportation, installation and any other costs associated with creating the artwork. Selected artists must also provide:*
 - a. Conceptual design drawings, such models or other items the artist deems appropriate or helpful for review by the County.
 - b. A written project description.
 - c. A detailed budget for fabricating and installing the work of art, and enhancing the median aesthetics.

The County's public art specialist and its Purchasing division will review all proposed budgets to determine their accuracy. All budgets must adhere to the financial requirements listed below.

Costs that exceed the approved budget, if any, shall be the sole financial responsibility of the selected artists.

4) Selected artists shall retain all copyrights to the design of their artwork(s). Clark County will be licensed to reproduce or duplicate the image of the artwork(s) for promotional or informational purposes. In the event that Clark County enters into any contract with the selected artists for purposes of constructing the artwork(s), ownership of the copyrights, reproduction rights, modification or alterations to the artwork(s) shall be governed by the provisions of the contract entered into by the parties at that time. Ownership/maintenance of the artwork will belong to the County and properly managed as per Clark County guidelines. Clark County will reserve the right to relocate the art at any time.

PROJECT BUDGET: The Clark County Public Art Fund has allocated **\$175,000.00** for this project; \$17,500 to be paid to each of the ten (10) selected artists. If an artist team is selected, the team will receive \$17,500 and no more. The \$17,500 each artist is paid includes all costs associated with the project, including the artist design fee, materials, fabrication, artwork transportation, and installation of the artwork. This is a fixed cost project. The selected artists will be contractually responsible to deliver the artwork(s) complete and fully installed. All design intellectual property rights, fabrication, labor, materials, transportation, installation, engineering, insurance, contingency and every other related cost is the sole responsibility of the winning artist(s). *Costs that exceed the approved budget, if any, shall be the sole financial responsibility of the selected artists.* Selected artists will select and pay all required material suppliers and subcontractors. Any subcontractors hired by the artist must be paid prevailing wage.

CRITERIA FOR ARTIST CONTESTANTS TO CONSIDER:

- Completed artwork **must** require little maintenance.
- Design must work within the project budget. Any costs in excess of the budget shall be borne by the winning artist(s).
- No water or lighting effects that require plumbing or electrical hookups can be included in this project. Projects that require plumbing or electrical hookups **will not be approved**.
- Projects that use an internal solar energy system or glow-in-the-dark paints or resins are acceptable as long as they are low maintenance.
- Scale must be considered. Medium to small scale work that can be anchored into the ground and be clearly visible is most feasible, as are artworks that use ground design such as rock or paint or other surface treatment.
- Artwork (s) must not encroach within two (2) feet of the outer edge of a median.
- Selected Artists will be responsible for installation, permitting and traffic control.
- Artwork(s) must be designed for maximum durability, be vandal-proof and weather-resistant to the extent feasible (i.e. withstand desert sun and high wind velocity, up to 100 mph).
- Artwork(s) must not obstruct roadways or create high glare, must comply with the federal ADA, and must sit at least 300 feet from traffic control signals.
- Artwork(s) must comply with all Clark County codes regarding safety, accessibility and other structural and maintenance issues.

- Designs may be reviewed by the community, project advisory committees, Clark County Art Committee, County Departments and appropriate County authorities for necessary approvals.
- Selected artists will be required to collaborate with and be available on a reasonable basis for meetings during the design and implementation process with community members, project advisory committees and Clark County staff.
- For additional information and clarification, interested artists may contact: Michael Ogilvie (702) 455-8685 or mso@clarkcountynv.gov.

SUBMISSION REQUIREMENTS: For consideration qualified artists will need to submit:

1) *A letter of interest* outlining each candidate's qualifications for and interest in the project. Please consider the following questions when developing a letter of interest:

- Why do you want to work on this project?
- How do you envision your art impacting the public?
- Have you worked on similar projects? Please identify. If not, what relevant experiences do you have?
- How does this project relate to your current work?
- Have you constructed a work of a similar nature, and if so, will you or an outside source fabricate the artwork?

2) Resume (should not exceed two pages), or if team, a history of projects.

3) Seven (7) digital images of past work. Images must be at least 72 dpi, maximum 200 dpi, maximum file dimensions 8" x 10" as jpg files. Images must be numbered from 1 to 7, and a corresponding numbered list must be provided for each image with artist's name, title, dimensions, media, year of completion and brief description. If applying as a team, please include seven (7) digital images of past projects.

4) A list of three references including contact information: current telephone numbers and email addresses (if applicable).

Please note: *All application materials must be emailed via a file sharing service such as We Transfer www.wetransfer.com; dropbox www.dropbox.com or other file sharing service. If an applicant does not have a computer, please visit a Clark County library to utilize the free public computers.*

DEADLINE: Artist Application Deadline for submissions is **5 p.m. on Friday July 31, 2015**. Submissions must be received by We Transfer, Dropbox link, or other file transfer service to:

mso@clarkcountynv.gov

For more information please contact Michael Ogilvie at 455-8685 or mso@clarkcountynv.gov.